

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

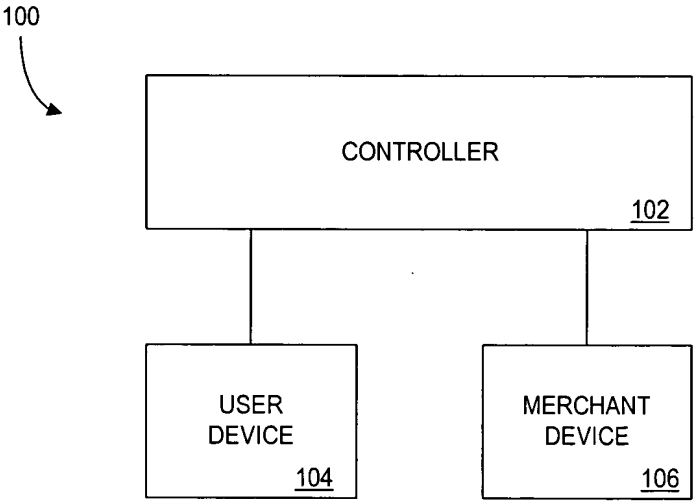


FIG. 1

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

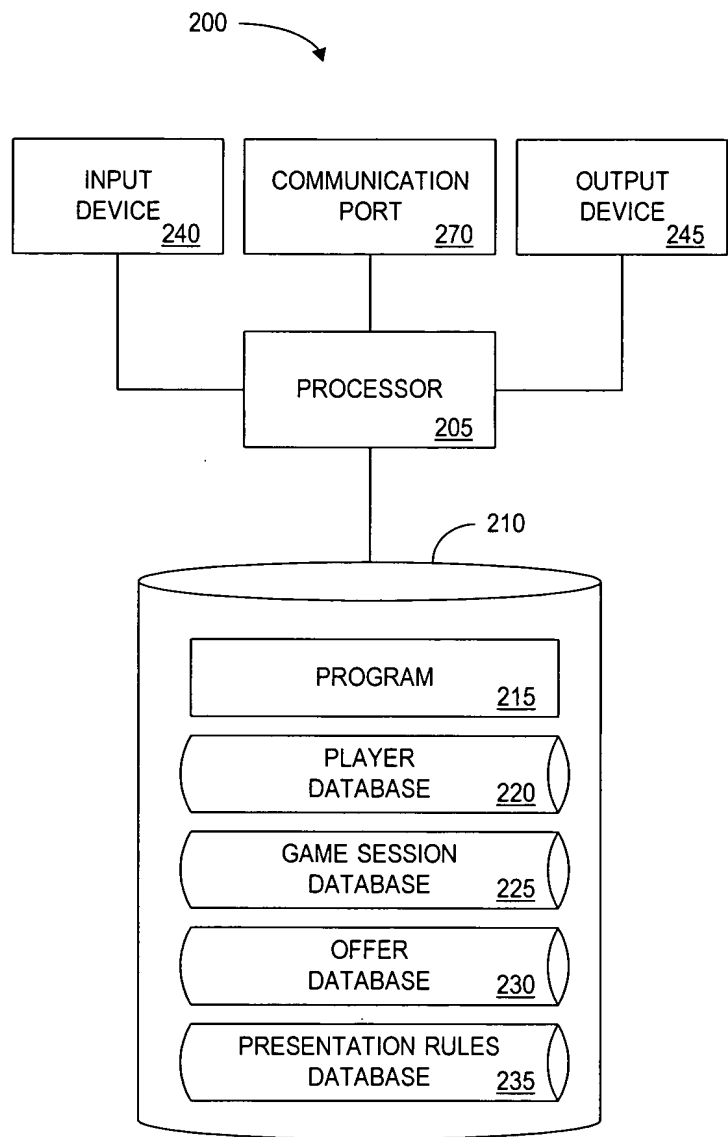


FIG. 2

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

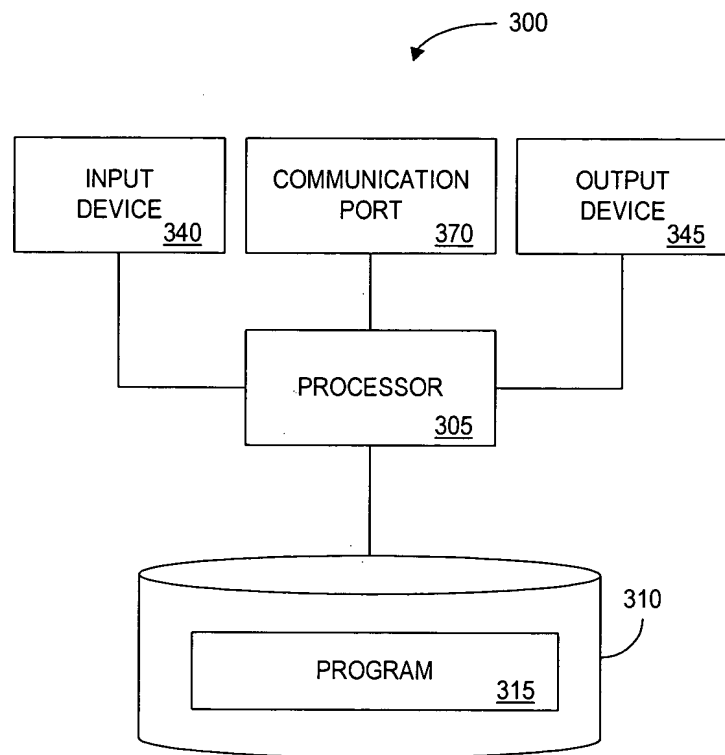


FIG. 3

400

PLAYER IDENTIFIER 402	NAME 404	FINANCIAL ACCOUNT IDENTIFIER 406	ADDRESS 408	EMAIL ADDRESS 410	ACCEPTED OFFER 412	EDITION PREFERENCE 414
P-568249	BOB SMITH	ACCT 99 003	27 DEVON AVE. SMALLVILLE, CT 99699	SMITHB@ SITE.ORG	MP-MCP-79 HH-MHC-03	STAMFORD, CT
P-568250	JIM RED	5424 5555 8910 3218 VISA - 03/2005	14 SMITH LANE BIGTON, CT 99690	BIGRED@ CT.COM	SS-SIS-89	BIGTON, CT
P-568245	JOE GREEN	99 818 5555	(203) 555-2123	JGREEN@ WEB.COM	N/A	STAMFORD, CT

FIG. 4

500



<div>GAME SESSION IDENTIFIER</div> <div>502</div>	<div>PLAYER IDENTIFIER</div> <div>504</div>	<div>OFFERED PRIZE(S)</div> <div>506</div>	<div>SELECTED PRIZE(S)</div> <div>508</div>	<div>SESSION DATE / TIME</div> <div>510</div>
GS-459001	PL-892133	PR-2156, PR-6712, PR-9712, PR-5523	PR-6712, PR-5523	OCT 15, 2003 15:40
GS-237881	PL-446581	PR-1117, PR-9002, PR-7134, PR-6767	NONE	OCT 15, 2003 15:41
GS-176023	PL-616800	PR-5462, PR-8911	PR-8911	OCT 15, 2003 15:45
GS-273876	PL-472141	PR-3456	PR-3456	OCT 15, 2003 15:47
GS-012555	PL-971234	PR-2678, PR-7812, PR-1022	PR-2678, PR-7812	OCT 15, 2003 16:04

FIG. 5

600

MERCHANT IDENTIFIER 602	MERCHANT NAME 604	OFFER IDENTIFIER 606	OFFER DESCRIPTION 608	NUMBER OF UNITS AVAILABLE 610
M-28001	MARIO'S PIZZA	MP-MCP-001	12 INCH CHEESE PIZZA	74
M-28002	LUIGI'S PIZZA	LP-MCP-001	12 INCH CHEESE PIZZA	37
M-28003	SUPER-CLEAN CAR WASH	SC-MCP-002	REGULAR WASH	42

FIG. 6

<div>RULE IDENTIFIER</div> <div>702</div>	<div>PRESENTATION RULE DESCRIPTION</div> <div>704</div>
PR-01	DO NOT SHOW ANY PRIZES FROM MERCHANT M-28001 IF PLAYER LIVES IN BIGTON, CT
PR-02	PRESENT TWICE THE NUMBER OF OFFERS IF PLAYER HAS MORE THAN THREE CHILDREN
PR-03	DO NOT PRESENT ANY FOOD PRIZES IF PLAYER ACCEPTED FOOD PRIZE IN SAME WEEK
PR-04	SHOW ALL PRIZES FROM MERCHANT M-28003 IF PLAYER SELECTS BIGTON, CT EDITION
PR-05	ALWAYS INCLUDE GAME QUESTION ABOUT M-28007 UNTIL 03/25/05

700

FIG. 7

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

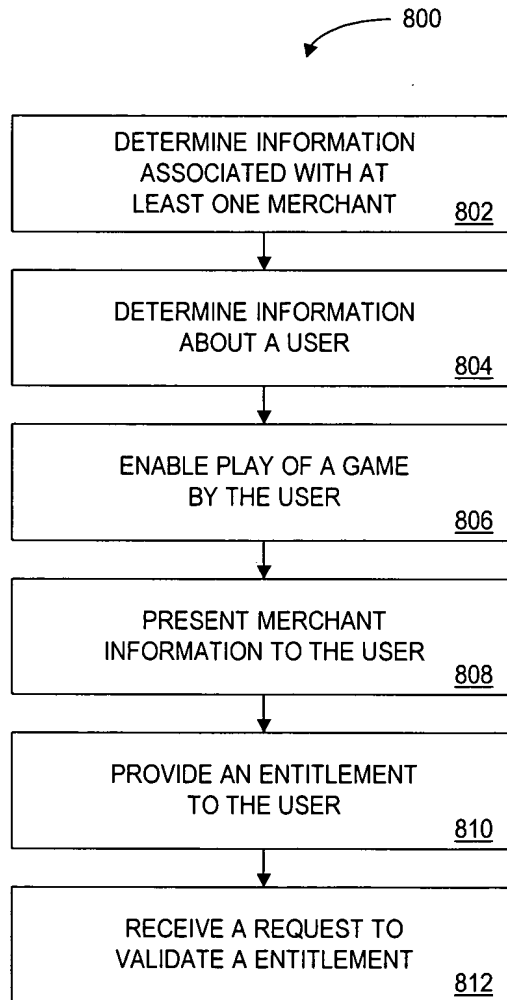


FIG. 8

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

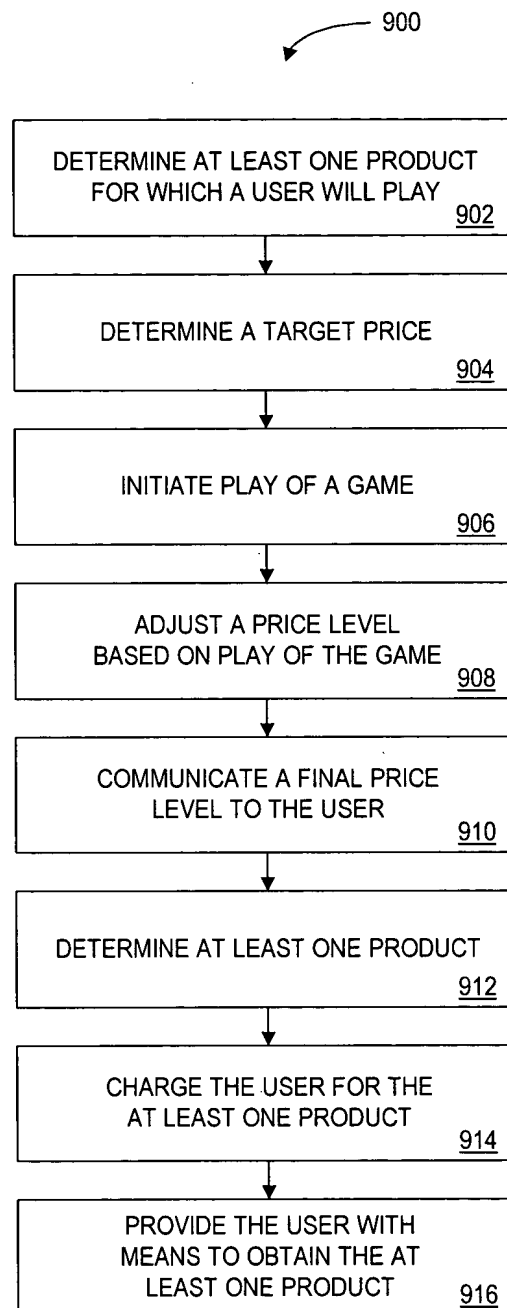


FIG. 9

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

1000

BIGTON EDITION

<p>1 LARGE CHEESE PIZZA</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>JOE'S PIZZA</p> </div>	<p>1 DOUBLE SCOOP OF ICE CREAM</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>DON'S</p> </div>	<p>1 REGULAR HAIR CUT</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>SAM'S SALON</p> </div>
<p>1 SUIT CLEANED</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>JANE'S CLEANERS</p> </div>	<p>DELUXE CAR WASH</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>LINDA'S</p> </div>	<p>1 SHOE SHINE</p> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;"> <p>BILL'S SHOE SHINERS</p> </div>

***WHICH THREE OF THE ABOVE PRODUCTS
HAVE THE HIGHEST RETAIL PRICES?***

CLICK TO MAKE YOUR SELECTIONS...

1004

1002

FIG. 10

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

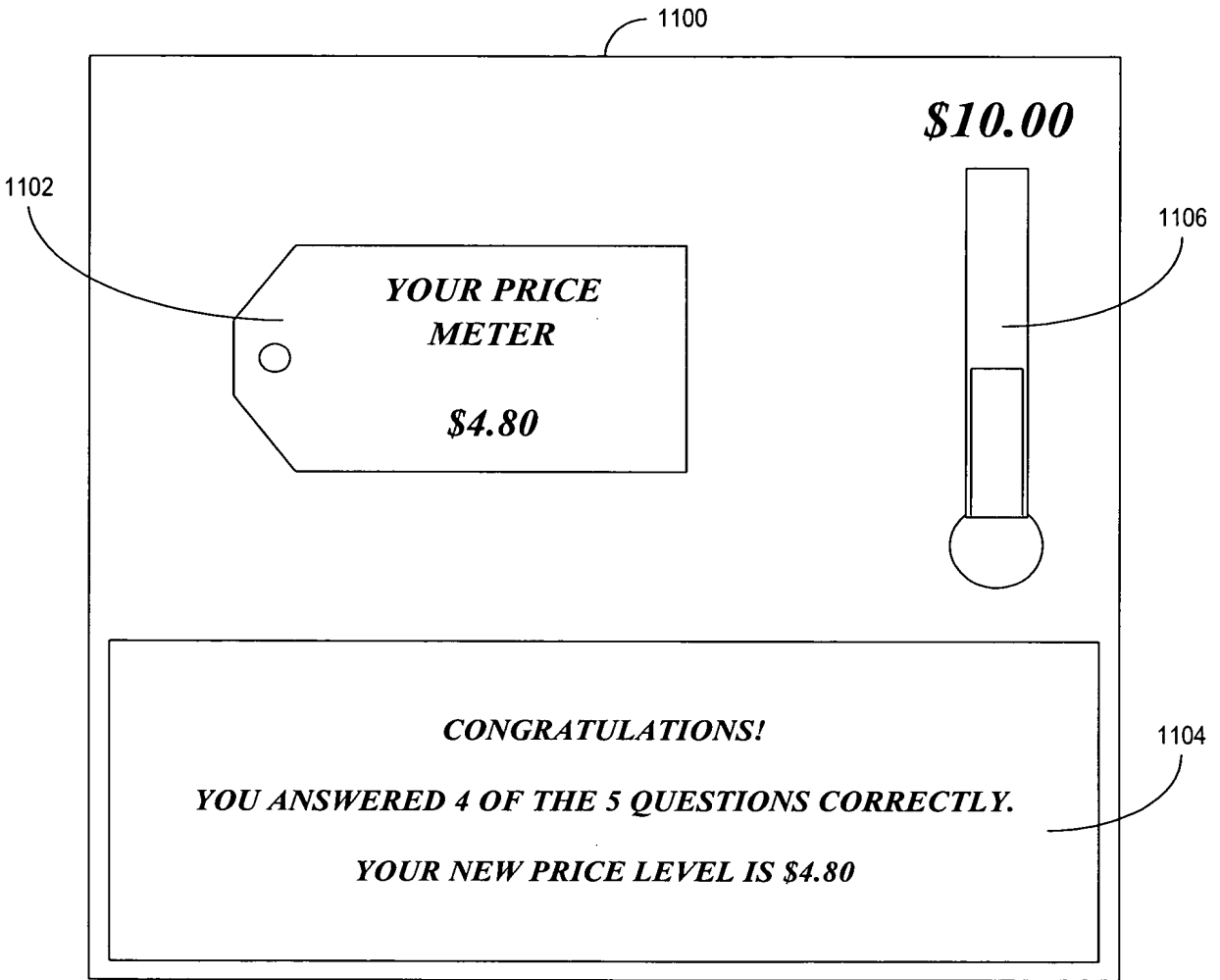


FIG. 11

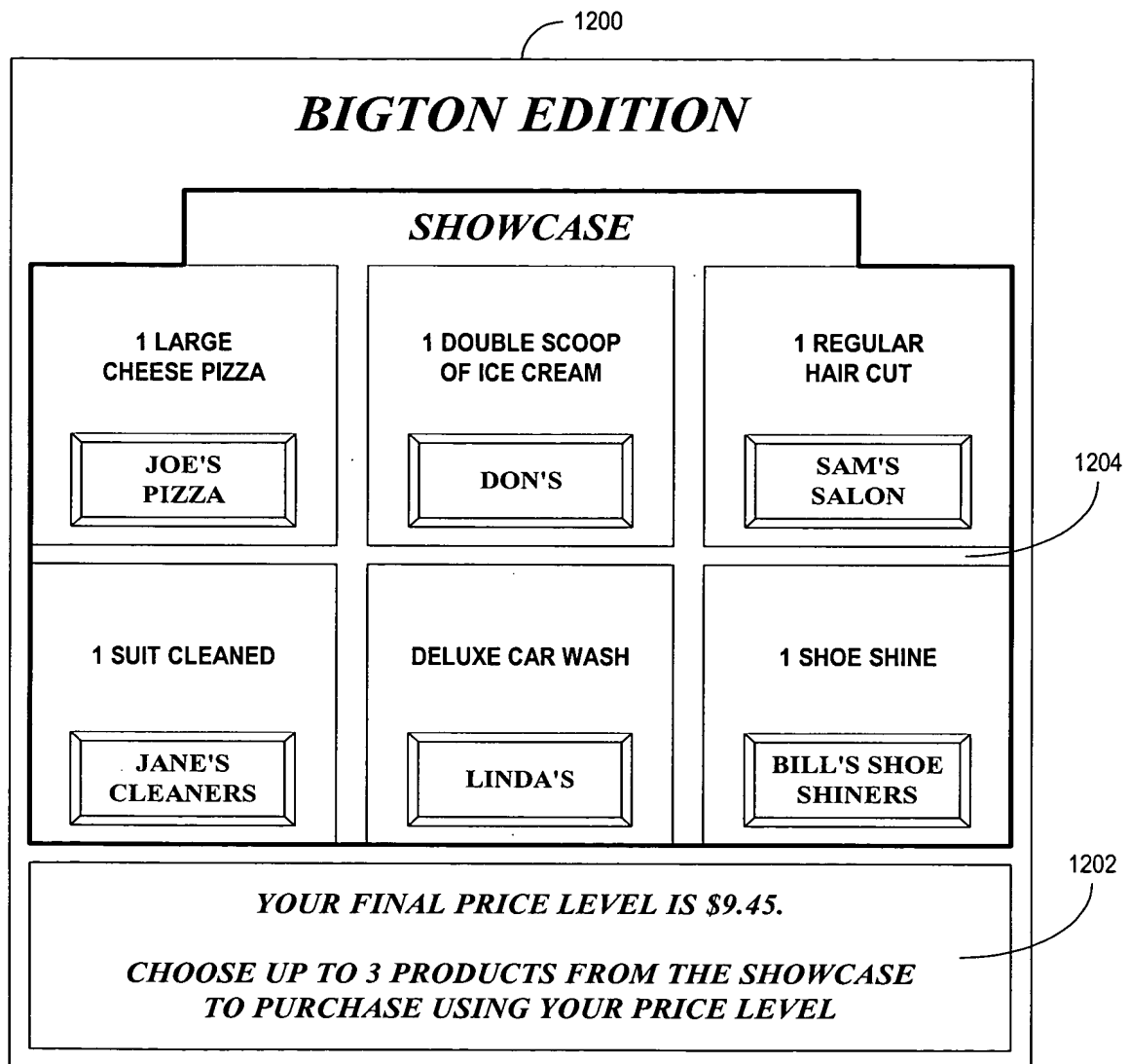


FIG. 12

WALKER ET AL.	ATTORNEY DOCKET NO.: 03-032
SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS	

1300

NUMBER CORRECT	PRICE LEVEL INCREASE
0	\$0.00
1	\$0.25
2	\$1.00
3	\$2.00

FIG. 13